



GRAPHIC DESIGNER

Job Description

In collaboration with Warner Media, Linen Mill Studios have developed the world's only licensed Game of Thrones Studio Tour at their Banbridge studios where a significant proportion of the globally renowned series was filmed.

Through a superlative interactive experience, this brand new 'world-class' attraction will immerse guests in the fantasy and intrigue surrounding the series. An unparalleled presentation of original sets, costumes and artefacts, together with insights into the skills applied in creating Game of Thrones, will deliver an exceptional experience and understanding of the quality of production in what remains one of the most watched tv series of all.

Our team plays a pivotal role in ensuring that Game of Thrones Studio Tour is internationally recognised as a must-see attraction, by placing the guest experience foremost in their actions and by making an important contribution to our mission, vision and values.

This is an outstanding opportunity to join a committed and enthusiastic team with responsibility for delivering an experience that celebrates and protects the artistic heritage of this landmark series.

Job Role: Graphic Designer – Full time Permanent 39 hours per week
Reports to: Marketing Campaign Manager
Salary: £25k to £30k per annum.

ROLE SUMMARY

At Linen Mill Studios, we are seeking to recruit a Graphic Designer to join our Marketing Team, providing design support right across the business.

With a sharp eye for detail and an understanding of the importance of brand control, you will play a significant role in protecting and elevating the Game of Thrones Studio Tour brand identity and that of Linen Mill Studios.

The role which is based within a fast-paced Marketing Team environment will take lead responsibility for creating content to support the marketing, sales and operational needs of the business. This will include both online and offline content to help deliver the Game of Thrones Studio Tour product in the best light to present and future guests from across the world.

As an experienced, versatile designer you'll be a key member of a busy team creating print and digital assets, newsletters, display, and presentations for the wider business and our partners. You'll make an



important contribution to the Marketing team and help to evolve Game of Throne Studio Tour's visual identity, as well as play an ongoing brand guardianship role.

Game of Thrones Studio Tour is a world class global attraction, and we need someone with the enthusiasm and passion to help maintain the highest brand standards across all our internal and external facing design outputs.

KEY RESPONSIBILITIES:

- To lead on the design of high quality online and offline marketing collateral for Game of Thrones Studio Tour using a range of specialist Adobe Creative Suite software including Photoshop, Illustrator, and InDesign.
- Develop campaign assets for Game of Thrones Studio Tour marketing campaigns, including but not limited to, out of home advertising, social media assets, e-newsletter, promotional flyers, and posters.
- Design high quality branded assets for Game of Thrones Studio Tour's website & social media channels.
- Create assets to support partnership campaign activity, portraying Game of Thrones Studio Tour as a world class, must-see visitor attraction.
- Adhere to Game of Thrones Studio Tour brand guidelines, ensure design is of a high-quality standard and protects the IP of the world-renowned Game of Thrones brand.
- Provide graphic design support to internal departments at Game of Thrones Studio Tour, supporting the marketing, sales and operational needs of the business.
- Ensure that all artwork is produced to the correct technical specifications through liaison with external suppliers and internal colleagues.
- Establish and maintain efficient procedures for job production and job costing and priority allocation of all tasks.

Essential skills and experience:

Design experience – must have at least 2 years commercial experience in designing for print and digital communications based in a design agency, with an in-house creative team or managing your own client portfolio.

Excellent knowledge of Adobe Creative Cloud – InDesign, Illustrator, and Photoshop in addition to practical skills in PowerPoint and other tools too.

Strategic thinker – Ability to think strategically about what you are designing and why, to deliver the most effective work.

Excellent design communication skills – You will receive content, help create the brief with your internal client, and deliver the appropriate design to communicate the key messages effectively. Strong layout and typographic skills are essential.

Rock solid attention-to-detail – Must be meticulous and accurate, ensuring adherence to brand at all times.

Excellent communications skills – This role requires liaising with our internal teams and external partners, all of whom will be your ‘clients’. You must understand client needs, offer guidance and support to meet their objectives and deliver on time solutions to support their priorities.

Person specification

- Excellent IT skills, especially with design and photo-editing software.
- Exceptional creativity and innovation.
- Excellent time management and organisational skills.
- good presentation skills and the confidence to explain and sell ideas to clients and colleagues.
- Accuracy and meticulous attention to detail.
- An understanding of the latest trends and their role within a commercial environment.
- Professional approach to time, costs and deadlines.

Desirable skills and experience

To really elevate our brand and keep continuity in the content we create, it would be desirable if you had experience in:

- Experience in Illustration.
- Video content production & editing - designing assets for inclusion within Game of Thrones Studio Tour video assets.
- Photography skills.
- Knowledge of Game of Thrones.

The closing date is 13th August 2023 at 5pm.



Role Specification – Graphic Designer

CRITERIA	ESSENTIAL	DESIRABLE	ASSESSED
Experience	must have at least 2 years commercial experience in designing for print and digital communications based in a design agency, with an in-house creative team or managing your own client portfolio.		Via CV and interview
Experience	Excellent knowledge of Adobe Creative Cloud – InDesign, Illustrator, and Photoshop in addition to practical skills in PowerPoint and other tools too.		Via CV and interview
Experience	Ability to think strategically about what you are designing and why, to deliver the most effective work.		Via CV and interview
Experience	You will receive content, help create the brief with your internal client, and deliver the appropriate design to communicate the key messages effectively. Strong layout and typographic skills are essential.		Via CV and interview
Skills	Strong attention to detail. Must be meticulous and accurate		Via CV and interview
Skills	You must understand client needs, offer guidance and support to meet their objectives and		Via CV and interview



	deliver on time solutions to support their priorities.		
Desirable		Illustration	Via CV
Desirable		Video content production & editing skills. Photography skills.	Via CV
Desirable		Knowledge of and interest in Game of Thrones Story.	Via CV

Linen Mill Studios Values and Behaviours

Team members of Linen Mill Studios are required to promote and support its mission and values:

Our Core Values: Diversity, Positivity, Teamwork and Creativity. Team members are expected to:

1. To embed diversity, you are expected to respect and appreciate each other and be inclusive.
2. Be self-motivated, passion and positive contributing to the culture of the environment.
3. Demonstrate strong teamwork with fellow colleagues.
4. We will promote innovation and embrace change.